

POWER TO RUN YOUR BUSINESS

sage

Business Intelligence

Driving business performance in the mid-market



From Data...

In order to manage business operations, most mid-sized companies use either a standalone accounting application, an enterprise resource planning (ERP) suite or a customer relationship management solution (CRM). These systems are ideal for capturing and processing transactional business data, but they were not designed to convert that data into meaningful business intelligence (BI), and they lack good analytical and reporting tools.

A new generation of powerful cost effective business intelligence (BI) solutions from Sage helps mid-sized organisations to build significant competitive advantage, by identifying inefficient processes

as well as opportunities for innovation and business growth. By leveraging and structuring existing business data, Sage Business Intelligence (SageBI) provides real intelligence about the behaviour of your markets, customers, operations, suppliers, business performance and much more.

To date, expense and complexity have put BI solutions out of the reach of many businesses that would benefit from the sharper management insight and business agility that these tools can bring. Now, SageBI solutions can help managers to react faster, make better decisions, and take action based on solid analysis and insight.

Get a single view

Among the many compelling reasons for investing in SageBI is that it assists in making and analysing connections between different areas of your business. As a leading supplier of business software for mid-sized organisations across all industries, Sage is uniquely positioned to help you extract best value out of your existing systems to build your BI capability with minimal investment.

Able to connect to multiple information sources, a SageBI solution will integrate your existing accounting, ERP and CRM systems, as well as non-Sage applications. It will unlock valuable corporate data currently hidden in applications, databases and 'warehouses' or scattered across your users' desktops.

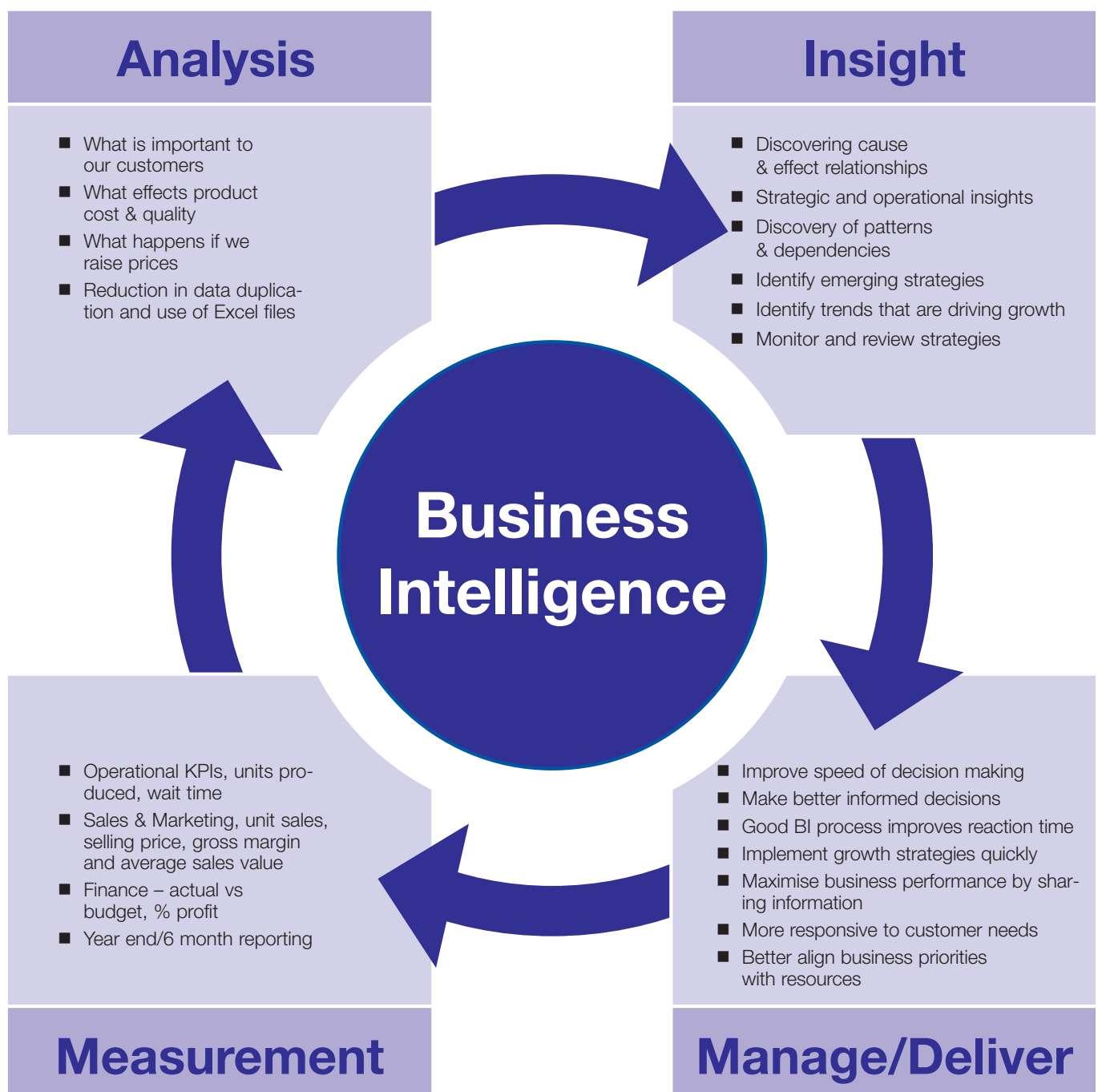
SageBI enables you to mine this data and identify trends and exceptions. From the boardroom to the shop floor, you can drill down dynamically to the required level of detail, select and filter what is important to you, explore what-if scenarios, and answer critical questions.

Smarter working



The SageBI solution delivers tangible business performance benefits by leveraging your existing solutions. By harnessing your corporate data and intellectual property SageBI can effectively identify opportunities for cost reduction and/or business growth.

to Intelligence...



to Action.

Smarter working

SageBI delivers measurable value to your business. Its capabilities are wide-ranging but typically customers use their SageBI solution to...

- Analyse data against numerous different benchmarks
- Gain visibility of key performance indicators, including the cost of sales and exceptions such as areas of high and low performance
- Access and analyse customer information, such as profitability and seasonal requirements
- Plan for business growth at minimal risk by:
 - analysing data from across the enterprise
 - identifying customer and products trends
 - highlighting additional revenue opportunities
- Respond with agility to a changing business climate through dramatically accelerated development of applications and reports
- Produce quick and easy management and financial reports and distribute these via email, through web publishing and to mobile applications such as PDAs.

Cost-effective reporting and analysis

In providing comprehensive management reporting and analytical functions, SageBI provides users with the ability to build reports in the familiar Microsoft Excel environment, delivering reports as a combination of MS Excel workbooks and intranet/extranet dashboards.

Maximum productivity with minimum cost of ownership

The SageBI package is scalable to suit small, medium and large businesses and has a low cost-per-user pricing model that makes it extremely attractive to growing businesses.

Support from Sage with expert consultancy from an accredited Sage Business Partner means your solution will match your business needs, aligned to your strategic and tactical objectives. You have the assurance of knowing that your

solution is backed by our long-term commitment to invest in the technologies and solutions which customers need to stay ahead in a rapidly changing world.

Easy, fast deployment

Competing products require custom solutions to be built, whereas SageBI is a complete solution including pre-built data warehouse schema; pre-built ETL; pre-built calculations; pre-built OLAP cubes; Meta data and role-based dashboards for Sage applications. Planning, forecasting, scorecards, sales performance, and financial reporting are delivered immediately.

The solution is not limited to Sage alone. Combining Microsoft Excel and SQL Server Analysis Services, SageBI provides the capability to define a single view of your business performance from data that spans different data-warehouses, multi-dimensional sources and operational systems.



Make more informed decisions by analysing the information within your organisation.

“Business intelligence is a key ingredient of success today, used by forward-thinking organisations as a driver for business innovation.”

Gartner Business Intelligence Summit, February 2006.

For more information, please contact your Business Partner:



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